

# Linear collider communications

Perrine Royole-Degieux (CNRS/IN2P3)



#### Our tools and channels

#### LC website

public and internal pages, calendar, jobs, publications...

http://www.linearcollider.org/

#### LC NewsLine

every 2 weeks, on Thursdays

http://newsline.linearcollider.org/

28 NOVEMBER 2014 .....

Vertical wonder CERN-KEK offices established

A successful Linear Collider workshop in Belgrade - and planning the main LC workshops in 2015

Summer students reunite at test beam

They want the ILC! Download the current is as a full .pdf 🚈

ANNOUNCEMENTS

Early edition of LC News I in this week

Because of the Thanksolvin holiday in the United States this Thursday, we are publishing an early edition of LC NewsLine this week. The publication will return to its normal schedule in December.

CALENDAR

Upcoming Events

8th Annual Helmholtz Alliance Workshop on "Physics at the Terascale" DESY, Hamburg, Germany 01-03 December 2014

PREPRINTS

ARXIV PREPRINTS

1411.5800 Collider phenomenology of the 4D~composite Higgs model

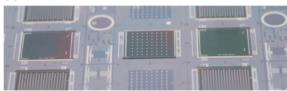
1411.4924 ECFA Detector R&D Panel, Review Report

1411.4874 A Multi-MW Proton/Electron Lineo at KEK

1411.4709 Terahertz-driven linear electron acceleration 1411,4431

AROUND THE WORLD

Vertical wonder



US scientists, with assistance from private industry have designed the newest iteration of a special chip with a 3D integrated circuit, for the ILC's vertex detector that will help measure properties of incoming particles at a higher resolution than previously achievable. The ILC is now another step closer to being an engineering reality.

FEATURE

CERN-KEK offices established



laboratory KEK have a long history of collaboration. An agreement signed at KEK on 21 November puts this on ever firmer ground: both labs will establish CERN-KEK offices to increase the collaborative effort on accelerator R&D and construction projects of mutual interest

DIRECTOR'S CORNER

A successful Linear Collider workshop in Belgrade - and planning the main LC workshops in 2015



or the ILC and r both ILC and CLIC Steinar Stapnes is ooking ahead to next

workshop last month.

26 NOVEMBER 2014

Japan and Canada

IMAGE OF THE WEEK

Summer students reunite at test beam



VIDEO OF THE WEEK

They want the ILC! #mylinearcollider

IFIC Spanish group in Valencia shares it support to the ILC project

Video: 02014 IFIC



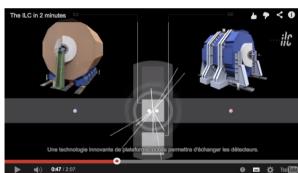


# Our tools and channels (2/3)

Images, animations, one-pagers...

http://www.linearcollider.org/images/

#### The International Linear Collider in 2 minutes





© Rey.Hori/KEK





## Our tools and channels (3/3)

#### Social media

Facebook page (1491 likes)

https://www.facebook.com/internationallinearcollider

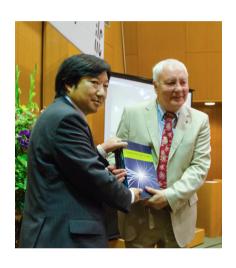
Twitter account (1250 followers): @LCNewsLine <a href="https://twitter.com/LCNewsLine">https://twitter.com/LCNewsLine</a>

Youtube channel

http://www.youtube.com/user/ILCcommunication



### **TDR release in 2013**







http://press.web.cern.ch/fr/press-releases/2013/06/laccelerateur-de-particules-de-nouvelle-generation-est-pret-pour-la-phase-de

http://press.web.cern.ch/press-releases/2013/06/next-generation-particle-accelerator-ready-construction-international-linear



# General public brochure and website



http://www.linearcollider.org/from-design-to-reality/

2 December 2014

# « The ILC guide to Kitakami »

Communicators visited the site in February, toured the ILC site and discussed with local officials.

3 special issues of *LC NewsLine* so far:

http://newsline.linearcollider.org/2014/02/20/

http://newsline.linearcollider.org/2014/04/17/

http://newsline.linearcollider.org/2014/09/18/

# C NEWSLINE THE NEWSLETTER OF THE LINEAR COLLIDER COMMUNITY

CURRENT ISSUE 28 NOVEMBER 2014

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/lew complete calendar

PREPRINTS

colliders

ARXIV PREPRINTS 1411.6556 Exotic leptons at future linear

1411.5800 Collider phenomenology of the 4D~composite Higgs model

1411.4924 ECFA Detector R&D Panel, Review Report

1411.4874 A Mult-MW Proton/Elec Linac at KEK 1411.4709 Terahertz-driven linear electron acceleration

Terahertz-driven linear electron acceleration 1411.4431

1411.4431 Performance of fully instrumented detector planes of the forward calorimeter of a Linear Collider detector ----

Special issue: The ILC guide to Kitakami

How do foreigness get around in Japan? What are the problems they encounter and what are the experiences that they main? And what can be done to make hive sealer for scientists from around the world who come to settle in Japan when (f) the LC is being built and operated? The European LC communications inspected the Klaskemi B.C alle white being filmed by Japanese communicator Rika Talestands.

AROUND THE WORLD

The road to Kitakami

by Barbara Warmbeir



we were the tasters, the vanguard. In early February, the two European LC communicators travelled to Japan for three days to a. find our way around the Japanese transport system, b. be filmed doing so. c. find erfry.

points of improvement

potential for foreigners about to make the same experience, and d. start a communication model for the future multinational laboratory. Here is how it all played out.

FEATURE

A day in the life of a particle physicist in Kitakami

by Perrine Royale-Degleux



The life of a particle physicist is the same everywhere in the world one might say. It's true that the physicist's work life at the future ILC is easily predicable. Computing and data taking or analysis, meeting with colleagues.

tons of onflee and tipa, short lunch breaks at the cafetoria (with "electron" and "positron" menus"), preparing for future meetings in the afternoon, plus, for the lucky ones, night shifts for a detector or machine survey. I'm not point go tell you anything new shoot what you know already. Let me tell you the other side of the story, regarding your afterwork life at the KRISAAM's side. Put on your most comfort geavy-to-skelo-off shoes FEATURE

The Big ILC Kitakami Iwate Tohoku Glossary

y Barbara Warmbei



Are you confused yet? Is Kitakami a mountain or a town, a fiver or a region? What's "Iwate" and what does it have in common with Sendai? Here's a glossary to help you understand all those new words and look them up

20 FEBRUARY 2014

before you go. Oh, and by the way: Kitakami is all of the above and Iwate and Sendai are all in the Tohoku region of Janan.

DIRECTOR'S CORNER

Future Colliders: A strategic perspective

by Harry Weerts



Over the past deciades, colliders have defined the energy frontier in particle physics. Currently there are four studies worldwide: ILC, CLIC, FCC and a muon collider Each high-energy physiciat can argue about which one of these should be pursued and have higher own.

preference. However, considering the strategic aspect and the time scale involved in realising these machines, the ILC is the natural next energy frontier machine. Harry Weerts, Americas



# **Support from the local community**











# The #mylinearcollider video campaign

2 December 2014

"Expert panels are evaluating whether Japan should host the project. The panel is seeking compelling and articulate arguments to justify a project of this scale. Of course, the scientific case and technical and social value of the ILC are important, however, the most important factor is the passion of the scientists who wish to realise the ILC."

Lyn Evans (*LC NewsLine* 30 October 2014)



### What you could say in the video...

Your message can contain the following statements:

- Your name and name of institution or country
- Why you think you need the ILC
- What you want to do when the ILC is built
- Your will to come to the ILC site
- Any message to back up the realisation of the ILC

#### more info here

http://newsline.linearcollider.org/2014/10/02/take-part-in-the-mylinearcollider-campaign/



# 417 messages online so far (since oct.)





I want the ILC! by Nick Walker #mylinearcollider





Hitoshi Murayama







## No 44 1 100123



https://www.youtube.com/watch?v=Z9HTX3299dU&list=PL1h93oc7tD6wvnFJyuPBsy-lgW8TTbQhX



#### The team

#### 3 communicators:

- Rika Takahashi (KEK)
- Barbara Warmbein (DESY/CERN)
- Perrine Royole-Degieux (CNRS/IN2P3)



communicators@linearcollider.org reaches us all